

Community Involvement and Development

Community Contribution and Involvement

The Toppan Group has supported the communities in which it operates by addressing local issues and contributing to sustainable local development. Domestic and overseas sites in the Group have engaged in contribution activities forged through dialogues with neighboring communities. Their dialogue is sustained through manifold activities, including collaborative works in organizations that bring together the opinions of community members.

Dialogues with Communities

Toppan sites take part in the meetings and activities of various community organizations. Group sites have shaped business activities and community contribution activities by sounding out opinions from their communities. Conferences are also held at the sites to inform neighborhoods of production operations and environmental initiatives, to answer questions from community members, and to elicit opinions.

In fiscal 2015 the operational sites in Kawaguchi and Niiza Cities, Saitama Prefecture invited residents from neighboring communities onto their premises to learn about the environmental efforts underway at their plants. Visitors took part in enriching exchanges with Toppan personnel and later asked the sites to continue holding similar meetings.

Fostering Future Generations and Contributing to Education

Many operational sites at the Toppan Group organize programs to foster the children and young people who one day will be sustaining society and communities. Japanese sites arrange various activities such as plant tours, work experience programs, internships, and off-site lectures.

Group sites in Bunkyo and Itabashi Cities within Tokyo cooperate with local elementary schools by organizing the "Printing School," a workshop class where students create guidebooks to promote the shopping districts in their towns. Younger employees from Toppan lecture on the efficient methods to mine and edit data. The students learn more about work-oriented mindsets by interviewing shopkeepers and gain exposure to the challenges of phrase-making and persuasive expression in their work by editing the guidebook content. The guidebooks are published and delivered in and around the local shopping streets.

Toppan Printing Co., Ltd. has worked for many years with the Japan School Library Association and The Mainichi Newspapers Co., Ltd. as a cosponsor of the Central Contest for Book Report Drawings, an annual contest that cultivates the reading and creative skills of students by encouraging them to express their impressions of books by drawing. The judges of the 27th competition in 2015 received 635,263 picture entries from 6,678 schools. Toppan produced and distributed a calendar decorated with the prize-winning works to schools and other educational facilities across Japan. The schools

attended by prize-winning students also received reproductions of famous drawings.

Employment Support

Toppan Group sites organize workplace training programs across Japan to give students working experience and help them cultivate working values. A program for nursing students arranged in fiscal 2015 by the site in Miyagi Prefecture encouraged students to consider healthcare issues in industrial fields. The students experienced shift patterns, environments, and duties in the workplace and healthcare systems for workers at Toppan.

Cooperating with Communities for Fire- and Disaster-preparedness

The Toppan Group engages in proactive disaster-preparedness activities in the communities neighboring its operational sites. Some Group sites cooperate with local fire-response squads and sign agreements with nearby communities to arrange cooperative activities to be performed in emergencies.

In fiscal 2015 one operational site in Osaka Prefecture entered into a disaster-preparedness agreement with the prefectural government covering three activities: providing disaster relief supplies, using packaging technologies to enhance the prefecture's stockpiling capacity, and holding educational events for local residents and companies on improved disaster-preparedness. As part of the activities, the site provided an emergency bag developed and sold by Toppan to transport water during disasters. This emergency bag holds up to about nine liters of water. It can be folded up for storage when not in use and is compact enough to carry in a tote bag or the like.

Initiatives at Overseas Sites

A Toppan site in Thailand repurposed plastic offcuts generated from its plant as a raw material for the production of baskets, handbags, and other personal effects in community workshops. Employees at the site purchased the items created at the workshop to supplement the livelihoods of the community members.

A Group site in Shanghai, meanwhile, has been inviting students from local universities to attend lectures on printing-related industries and participate in work experience programs. The site wants to incentivize the students to work by showing them the joys of work and how it can help them to achieve their dreams.



Cleanup around the site (Sapporo)



Cleanup around the site (Shiga)



Plant tour for elementary school students (Gunma)



Plant tour for high school students (Saitama)



Work experience for middle school students (Chiba)



Class for elementary school students invited to the site (Aichi)



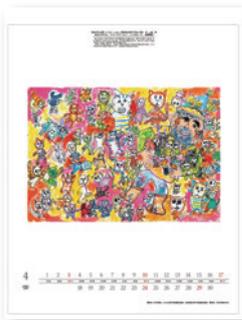
Printing School for students from elementary schools, a workshop class to make guidebooks for local shopping streets (Tokyo)



Shopping-street guidebook created in a Printing School class



Central Contest for Book Report Drawings



Calendar with prize-winning pictures from the contest



Emergency water-supply bag provided to the prefectural government (Osaka)



Basket- and handbag-creation with community members using plastic offcuts from the factory (Thailand)